

K A G E



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

## BROADCASTING STATION LICENSE RECORD

Date first licensed 3-20-57 SEE CARD #2 Call letters K A G E

XJAMES B. GOETZ, MERLIN J. MEYTHALER and MERTON J. GONSTEAD, Winona, Minnesota  
dba GEM RADIO STATIONS, WINONA COUNTY BROADCASTING COMPANY (AL-10-13-65; EFF: 10-18-65)  
xJames B. Goetz, Merlin J. Meythaler and Rex N. Eyler dba WINONA BROADCASTING  
COMPANY (AL-9-4-63; EFF: 12-31-63)  
xWINONA BROADCASTING COMPANY, (AL 12-8-59, EFF: 1-31-60  
Name of licensee xALBERT S. TEDESCO, tr/as WINONA BROADCASTING COMPANY

Transmitter location 500' east on Shive Road from Highway 43, Winona, Minnesota (CP 10-24-56) (L 3-20-57)

752 Bluffview Circle, Winona, Minnesota (tr. 7-30-71)  
x118<sup>1</sup> (redescribed) (L 3-20-57)  
-118<sup>2</sup> West Fourth Street, Winona, Minnesota (BRC-1072)  
xTo be determined, Winona, Minnesota (CP 10-24-56)

Main studio location

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-10431	10-24-56	1570kc	1kw	Day	12-24-56 6-24-57
	CP for new standard broadcast station				
BRC-1072 (1)	1-18-57	Mod. of construction permit to operate transmitter by remote control from 118 West Fourth Street, Winona, Minnesota			
BL-6533	3-20-57	1570kc	1kw	Day	3-20 4-1-59
	License to cover BP-10431 as mod. for new Station				
BP-11244	5-14-58	1380kc	1kw	Day	7-14 1-14-59
	Construction permit to change frequency.				
BL-7233 (1)	11-7-58	License to cover CP (BP-11,244) which authorized change frequency from 1570kc to 1380kc.			
	3-25-59	Commission deferred action on renewal pending further consideration.			
BR-3418	6-3-59	1380	1kw	Day	6-3 4-1-62
BAL-3684 EFF:	12-8-59 1-31-60	Voluntary assignment of license to WINONA BROADCASTING COMPANY			
Wire	5-23-60	Sign-off 7PM period 6-1 thru 8-31-60 exc. for special events.			
BTC-3710 EFF:	5-17-61 6-17-61	Voluntary transfer of control of licensee corporation from Albert S. Tedesco and Patricia W. Tedesco to James B. Goetz, Merlin J. Meythaler and Rex N. Eyler, as individuals.			
BR-3418	4-30-62	1380kc	1kw	Day	4-30 4-1-65
BAL-4846 EFF:	9-4-63 12-31-63	Voluntary assignment of license to James B. Goetz, Merlin J. Meythaler and Rex N. Eyler dba Winona Broadcasting Company			
BAL-5468 Eff:	10-13-65 10-18-65	Voluntary assignment of lic. to James B. Goetz, Merlin J. Meythaler and Merton J. Gonstead, dba Gem Radio Stations, Winona County Broadcasting Company			
BR-3418	11-17-65	1380kc	1kw	Day	11-17 4-1-68
BAL-6131 -Eff:- TELEGRAM	8-24-67 9/11/67 10-17-67	Involuntary assignment of license.			
		PSA	500w		
BR-3418(1)	5-24-68	Renewal of License			4-1-71

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K A G E

Station location .....

KAGE, INC. (AL-11-1-68; EFF:

~~XX~~JAMES B. GOETZ, DOROTHY L. MEYTHALER, EXECUTRIX OF THE ESTATE OF MERLIN J. MEYTHALER, AND  
Name of licensee MERTON J. GONSTEAD, dba GEM RADIO STATIONS, WINONA COUNTY BROADCASTING  
COMPANY (AL 8-24-67 EFF: 9/11/67)

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BAL-6439	11-1-68	Vol. AL			
TELEGRAM Comtel	1-5-71 1-18-71	PSA PSA	444 watts 500watts (corrected)		
BR-3418-(L)	3-25-71	RENEWAL			4-1-74
Ltr.	7-30-71	SL & RC	752 Bluffview Circle, Winona		
EBSA	6-12-72				
BTC-6900	8-15-72	Vol. TO			
BR-3418	3-28-74	(LONG) RENEWAL OF LICENSE			4-1-77
Ltr.	2-19-75	Trans. now installed HARRIS mW-1			
BR-3418(L)	3-15-77		RENEWAL		4-1-80
BR791121UD (S)	3-25-80	RENEWAL OF LICENSE			4-1-83

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

ALBERT S. TEDESCO, tr/as

Call

Letters NEW K A G EName WINONA BROADCASTING COMPANY586 Juul Road, Hutchinson, Minnesota

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,431 Rec'd Filed	3-10-56 3-13-56 3-13-56	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1570kc Power - 1kw Hours of operation - Daytime Transmitter location - 500' East on Shive Rd. from Hwy 43, Winona, Minn. Studio location - To be determined, Winona, Minn.  Engr. - Walter J. Kean, Riverside, Ill.	GRANTED	10-24-56
BRC-1072 Rec'd Filed	1-15-57 1-17-57 1-17-57	Modification of construction permit to operate transmitter by remote control from 118 West Fourth Street, Winona, Minnesota.	GRANTED	1-18-57
BL-6533 Rec'd Filed	2-11-57 2-13-57 2-13-57	License to cover Construction Permit (BP-10,431 as mod.,) which authorized a new standard broadcast station.	GRANTED	3-20-57

## APPLICATION RECORD - BROADCASTING

AUG. 1955

ALBERT S. TEDESCO, tr/as  
 Name WINONA BROADCASTING COMPANY

Call  
 Letters K.A.G.E.

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,244	2-11-57	Construction permit to change frequency from 1570kc to 1380kc.  Engr. - Nathan Williams, Oshkosh, Wisc.	RETURNED	<del>2-18-57</del> <del>2-25-57</del>
Rec'd	2-13-57		Incomplete	
Resub.	3-13-57		Not signed or notarized	
Resub.	4-15-57		GRANTED	5-14-58
R. & F.	4-18-57			
EL-7233	9-22-58	License to cover construction permit BP-11,244 which auth. change in frequency.	GRANTED	11-7-58
R. & F.	9-25-58			
BR-3418	12-15-58	Renewal of License	GRANTED	6-3-59
Rec'd	1-14-59			
Filed	1-14-59			
BAL-3684	9-30-59	Voluntary assignment of license to WINONA BROADCASTING COMPANY.	GRANTED EFF:	12-8-59 1-31-60
Rec'd.	10-28-59			
Filed	10-28-59			

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters KAGEName WINONA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3710	3-18-61	Voluntary transfer of control of licensee corporation from Albert S. Tedesco and Patricia W. Tedesco to <del>James B. Goetz, Merlin J. Meythaler and Rex N. Eyler, A General Partnership</del>	GRANTED	5-17-61
Rec'd	3-22-61		EFF:	6-17-61
Filed	3-22-61			
AMENDED	4-10-61	AMENDED to change transferees to James B. Goetz, Merlin J. Meythaler and Rex N. Eyler as individuals.		
Rec'd	4-17-61			
Filed	4-17-61			
BR-3418	12-30-61	Renewal of License	Returned	12-30-61
Rec'd	1-2-62		Signed by	Gen. Manager
Resubmitted	3-10-62		GRANTED	4-30-62
Rec'd & Filed	3-12-62			
BAL-4846	6-10-63	Voluntary assignment of license to JAMES B. GOETZ, MERLIN J. MEYTHALER AND REX N. EYLER d/b as WINONA BROADCASTING COMPANY.	GRANTED	9-4-63
R & F	7-1-63		EFF:	12-31-63
		Atty-Gerald H. Friedell, Minneapolis, Minn.		

FORM BC-121

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Card #4

Call  
Letters K A G EJAMES B. GOETZ, MERLIN J. MEYTHALER & MERTON J. GONSTEAD DBA  
GEM RADIO STATIONS, WINONA COUNTY BROADCASTING COMPANYName JAMES B. GOETZ, MERLIN J. MEYTHALER AND REX N. EYLER dba  
WINONA BROADCASTING COMPANY (WINONA, MINNESOTA)

File No.	Dated	Application for	Action	
			Nature	Date
BR-3418 Recd Filed	12/12/64 12/31/64 2-5-65	Renewal of license	GRANTED	11-17-65
BAL-5468 R & F (Form 316)	5-17-65 5-19-65	Voluntary assignment of license to JAMES B. GOETZ, MERLIN J. MEYTHALER and MERTON J. GONSTEAD dba GEM RADIO STATIONS, WINONA COUNTY BROADCASTING COMPANY  Atty. - Samuel Miller	GRANTED Eff:	10-13-65 10-18-65
BR-3418 Amended R & F	12-12-64 10-18-65 10-20-65	Change name of applicant to JAMES B. GOETZ, MERLIN J. MEYTHALER and MERTON J. GONSTEAD dba GEM RADIO STATION, WINONA COUNTY BROADCASTING COMPANY	GRANTED	11-17-65
BAL-6131 R & F (Form 316) AUG 4 1967	7-21-67 7-24-67	Involuntary assignment of license to James B. Goetz, Dorothy L. Meythaler, Executrix of the Estate of Merlin J. Meythaler, and Merton J. Gonstead, dba GEM RADIO STATIONS, WINONA COUNTY BROADCASTING COMPANY Atty - Samuel Miller STON, D. C.	GRANTED EFF:	8-24-67 9-11-67

FORM BC-121

## APPLICATION RECORD - BROADCASTING

1380ke

AUG. 1955 \$5  
KAGE, INC.

Call

Letters K A G E

x JAMES E. GOETZ, DOROTHY L. MEYTHALER, EXECUTRIX OF THE ESTATE OF MERLIN J. MEYTHALER,  
AND MERTON J. GONSTEAD, dba GEM RADIO STATIONS, WINONA COUNTY BROADCASTING COMPANY  
Name .....  
Winona, Minnesota

File No.	Dated	Application for	Action	
			Nature	Date
BR-3418 R & F	12-29-67 1-2-68	Renewal of license AMENDED 5-17-68 re: Commercial Practices; Financial Data	GRANTED	5-24-68
FEB 20 1968				
BAL-6439 R & F FEE PD: \$75 #449693 AUG 15 1968 Pub. notice Filed 8-20-68 (SEE OVER FOR AMENDMENTS)	7-29-68 8-6-68	Voluntary assignment of license to KAGE, INC. Mutually contingent on grant of WPOK (BAL-6440) Atty - Samuel Miller	GRANTED	11-1-68
BR-3418 R & F PN Recd. PRESS FEB 12 1971	12-24-71 1-4-71 "	RENEWAL OF LICENSE	GRANTED	3-25-71

RE: BAL-6439 - AMENDED 9-27-68 to delete ref. to 2 aum

Programming survey - Filed 10-9-68

Bank ltr re loan - Filed 10-10-68

10-22-68 - Financial data filed

10-24-68 - Programming data filed.

# APPLICATION RECORD - BROADCASTING

1380kc

Call  
Letters K A G E

Name KAGE, INC.  
Winona, Minnesota

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6900 R ec'd FEE Pd \$250 #089481 CODE 053 (Form 316) FILED ALSO SEE FM	6-19-72 6-26-72 7-7-72 JUL 12 1972	Voluntary transfer of control of lic corp from James B. Goetz and Jerry Papenfuss (50% each) to Jerry Papenfuss (100%)  (SEE OVER FOR AMENDMENTS)	GRANTED	8-15-72
BR-3418 R & F PN Recd. PRESS	12-28-73 1-2-74 " 17 JAN 1973	RENEWAL OF LICENSE AMENDED 2-15-74 re; EEO	GRANTED	3-28-74
BR-3418 R & F PN Recd. PRESS	11-24-76 11-29-76 " JAN 26 1977	RENEWAL OF LICENSE	GRANTED	3-15-77

RE: BTC-6900 - financial statement(transferee) ; Page one  
Security agreement(revised)

## APPLICATION RECORD-BROADCASTING

Call Letters: K A G E

Name: KAGE, INC.

Station Location: WINONA, MINNESOTA

File No.	Date	Description	Action and Date
BR791121UD PRESS	JAN 28 1980	RENEWAL OF LICENSE AMENDED 4-22-80 re: community leader interviews	GRANTED 3-25-80

RECORD OF DENIAL OF INFORMAL APPLICATIONS

K A G E

LTR. 3-8-62 re req. stay on air beyond hrs. specified  
in station license (for 4-7-62). Sec. 1.331

# RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION...K.A.G.B...

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

Renewal  
Requested

Date  
Received

Designated  
for Hearing.

Reason

Remarks

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

